



SUMMER SCHOOL PROGRAMME

European Business Challenges

August 17th - 26th, 2018

Solvay Summer School is an awesome opportunity to make new friends from all around the world and decide if studying abroad is really for you!

Fruitful moment creating new knowledge, friendships and experiences!



The **Solvay Summer School** intends to equip students with the state-of-the-art knowledge and tools of the general management in a European context. The programme features classes, trips, and activities designed to give students the opportunity to learn about European business challenges.

Our Summer School is a unique experience for undergraduates. It will enable students to acquire vast amount of information and know-how regarding the current European economic situation in an interactive way, all while discovering **Brussels, the wonderful capital of Europe**. In addition, it is an excellent opportunity to build up an international network and to become a Solvay Alumni.



During the **Solvay Summer School** you will be attending lectures given by internationally wellknown professors and researchers from different background, while getting a taste of what Solvay Brussels School of Economics and Management is all about.

Solvay Summer School is not only a learning experience, it is also focused on students. Indeed, it is organised by students for students. This will give you the opportunity to experience a real Belgian student life and culture. In addition to the lectures, visits and excursions are planned during the week.

It is a great opportunity for all students to gain new insights, and knowledge and to make friends from all over the world. You can attend courses relevant to your future specialities and career whilst enjoying your summer break!



Brussels, the capital of Belgium, is located in the middle of Europe and hosts a considerable number of international organizations, including **NATO** and the **EU Parliament**.

The city has two official languages: Flemish and French. Many speak English, as well.

Brussels is a real student city with more than 86.000 students.

Chocolate, beer and Belgian fries are among the many things that will make you fall in love with this city!



Solvay Brussels School of Economics and Management (SBS-EM) was founded by Ernest Solvay in 1903. It is ranked first, among all Belgian Business Schools, for its Master's programme in Management.

This result is mainly due to its demanding courses, its perfect location in Brussels and its education programme that successfully combines management and economics courses. SBS-EM is also part of a university, the Université Libre de Bruxelles (ULB).

Main Course

The course provides a broad overview and analysis of the business environment in the European Union. The main emphasis is put on **European entrepreneurship, geopolitical concerns and on understanding of European economic news**. The institutional structure of the European Union will be slightly examined and students will have the opportunity to visit the European Parliament. Finally, the main issues of doing business in Europe will also be addressed.

Option Courses

The participant will have the opportunity to choose a tailored option that aims to provide an analysis of "Entrepreneurship and Technology", "Economics and Finance", "Business Law" or "Advanced Business" with half of the courses being given on the specific topics. It develops students' grasp of business, economics and policy issues and especially their interactions.



Economics & Finance

Engage in the Solvay Economic experience and learn about all the economic and financial topics. This option is for students who are eager to learn about **Central Banking** and current **Economic Environments**. By choosing this option, you will learn about Insurance Regulation in Europe and EU political events with renowned teachers.



Entrepreneurship

Immerse yourself in the heart of Solvay and explore the Brussels Valley! With this option, you will ensure your future as an Entrepreneur! Professors will equip you with the skills to master an **Elevator pitch** through several marketing challenges with fellow participants. Participate in interactive workshops led by marketing experts with a passion for the **SAVED** framework, BMC, Lean startup model...



Advanced Business

Motivated students attending the Advanced Business Option will be intellectually challenged and will develop skills in **Digital Innovation** and **Fintech**. The style of instruction is designed to foster a passion for EU political events and allows students to participate in an educational experience.



Business Law

Attending the Business Law option will give you the opportunity to learn more about this complex topic with the **legal perspective of doing business today**. The option will focus on the **European Union Laws** where you will analyse the Challenges of the 21st Century that the EU has to face.

Improve your skills and challenge yourself



Sports Challenge

«**Winners are not people who never fail but who never quit**». Athletic or not, you can join the **Sports Challenge** given by coaches and try to win rewards.

This challenge is organised in 4 sessions with 2 different groups according to their level of athletic competition. It mixes cardio training, endurance, abs session, squat challenge (girl's challenge) and pump challenge (boy's challenge).

We look forward to seeing who our future winner will be.



Marketing Challenge

Ready, set... action! This next challenge will enable you to improve your skills in the realisation of a **promotional video starring Brussels and the Solvay Brussels School**.

This team project will allow you to improve your marketing and teamwork skills as well as discover the capital of Europe from a new perspective.

This will help you improve your marketing skills and your ability to work as a team.



Pitch Challenge

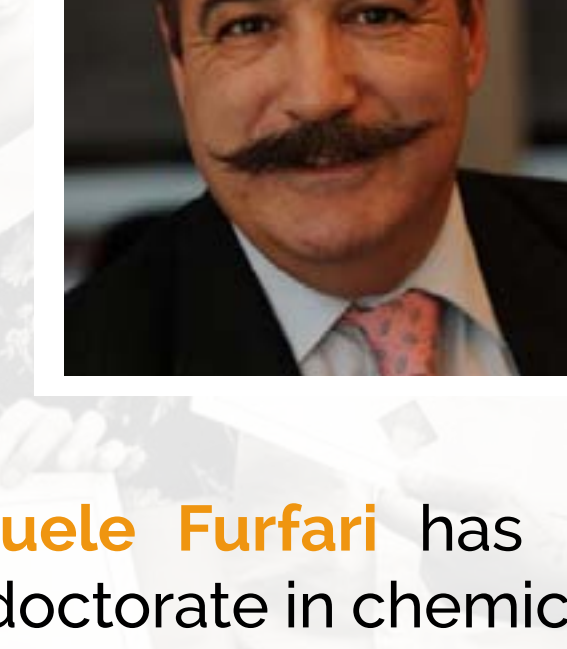
How to stand out from the crowd? How to convince people? To reach the top, elocution skills are a must have, this is why we are organising this challenge!

In teams of two you will have 10 minutes of preparation to **resolve a problem in 5 minutes**. Your arguments and level of eloquence will be judged by a panel. Both of the members must speak roughly the same amount of time. If you win, you will advance to the next knockout round in order to become a **Pitch Master!**

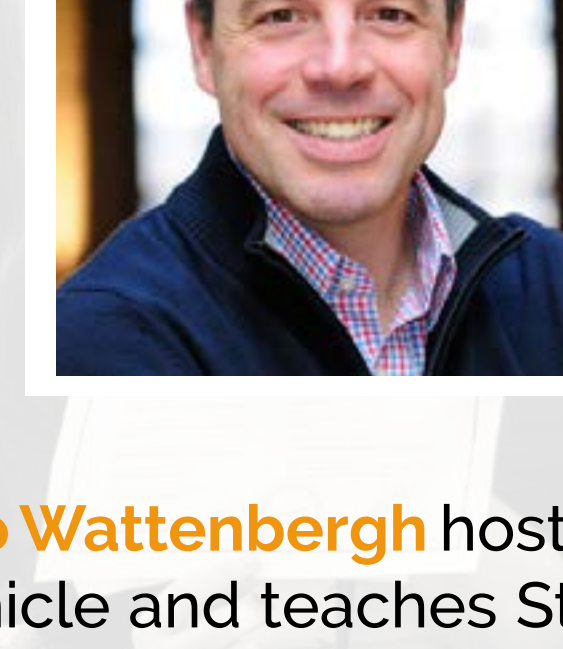
About the teachers



Mr. **Olivier Witmeur** has a Master's degree in Business Engineering and a PhD in Entrepreneurship. He is a professor at the Solvay Brussels School of Economics and Management, where he holds the Bernheim Chair in Entrepreneurship and manages the entrepreneurship centre of the university. His research focuses on the growth of new ventures. He is also the Chairman of the Brussels Council for Research and Innovation Policy and an active member or strategic advisor to numerous growth oriented entrepreneurial ventures.



Mr. **Samuele Furfari** has an applied science doctorate in chemical engineering from the ULB. He has been working for more than 30 years at the European Commission where he has devoted his entire career to energy regulations. He has designed and implemented various energy policies and currently contributes to their coordination by advising the Director. He teaches Geopolitics of Energy at the ULB.



Mr. **Bruno Wattenbergh** hosts a daily radio chronicle and teaches Strategy and Entrepreneurship at the Solvay Brussels School of Economics and Management. He is an alumni of MIT Sloan School of Management and Harvard Business School. He is the Chief Operational Officer and Founder of the Brussels Enterprise Agency (ABE-BAO-BEA). Mr. Wattenbergh specializes in Strategy and Management. He enjoys teaching the needs of SME and new ventures, Public Institutions dealing with enterprises, and Strategy & Entrepreneurship.

...and many more!

The Planning

A mix of academic content and leisure

	Friday 17th	Saturday 18th	Sunday 19th	Monday 20th	Tuesday 21st	Wednesday 22nd	Thursday 23rd	Friday 24th	Saturday 25th	Sunday 26th
8am - 9am		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9am - 12am	Arrivals			Lectures	Lectures	Lectures	Lectures	Lectures	Examination	
12am - 2pm		City tour: Brussels	City tour: Bruges	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	
2pm - 6pm	Campus Tour			Lectures	EU Parliament	Lectures	Lectures	Visit	Activities + Graduation ceremony	Departures
6pm - 8pm	Welcome Dinner	Icebreaking	Restaurant	Restaurant	Restaurant	Restaurant	Restaurant	Restaurant	Goodbye dinner	
At night		Nightlife	Nightlife	Nightlife	Nightlife	Nightlife	Nightlife	Free time	Nightlife	

Note : this schedule is not definitive

The Packages



The Explorer

990€*

(50 places available)



The Wanderer

750€*



The Essentialist

495€*

Course Material	◆	◆	◆
Breakfast, lunch & challenges	◆	◆	◆
Restaurants	◆	◆	◆
City visits & EU institutions	◆	◆	◆
Activities/Nightlife	◆	◆	◆
Individual student room on the campus	◆	◆	◆

*The travel cost to Brussels is not included.

To guarantee a quality education and an appropriate follow-up, the number of participants in The Explorer package, and in The Wanderer package is limited to 52 people.

How to apply

Entry Requirements

To be qualified for the Solvay Summer School Programme participants must be officially enrolled in a School or a University of higher education ; in other words, being a current bachelor is required preferably in a faculty of Economics and Business, Master of science, Human Sciences, Natural Sciences or in a Master of Science programme in an other graduate school.

Minimum age: 18

English is the official language of the Solvay Summer School (an english certificate may be required).

Selection Process

1. Application

To apply for **Solvay Summer school Edition 2018 on August 17th-26th**, candidates have to send their CV to infosummerschool@solvay.edu. The final application deadline is June 30th 2018.

2. Selection

After a thorough selection, all candidates will receive an e-mail to confirm their status. The selected student will have 5 days to fill in a special form.

3. Invoice

It will be sent to the candidates who will, in return, have 10 working days to pay for the Solvay Summer School programme. Beyond that deadline, their application will be denied.

4. Finalization

After receiving the payment, enrolled candidates will receive an official invitation letter from the President of the Solvay Summer School 2018 and the Dean of Solvay Brussels School of Economics and Management.

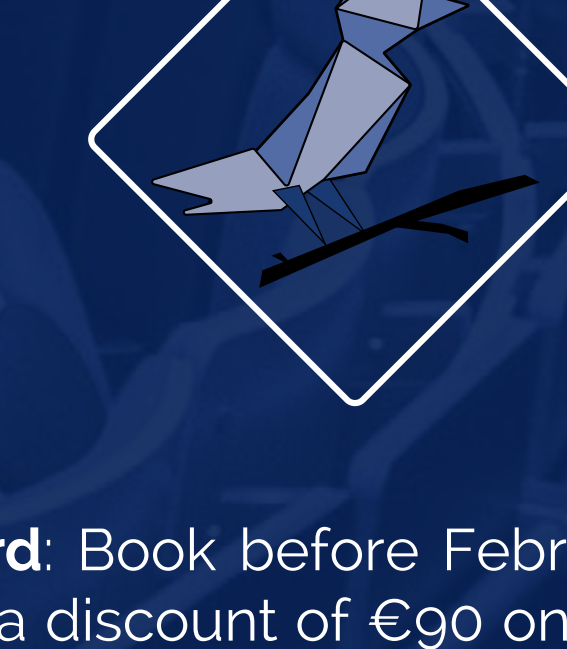
Certificates

The Solvay Summer School provides a certificate to those who will attend 75% of the seminars and pass the final examination. The Solvay Summer School Programme counts for 2 ECTS, undergraduates or graduates.

Learning outcomes

All attendees will have the opportunity to improve their professional skills, apply their academic knowledge to real situations and build their professional network.

Discounts



Early Bird: Book of February 1st, 2018 and get a discount of €90 on packs Explorer and Wanderer or a reduction of €50 on Essentialist.



Member of a **partner university**? Benefit from a €65 discount on packs Explorer and Wanderer or a €50 discount on pack Essentialist. This promotion is valid for the duration of the registration period and can be combined with the **Early Bird offer**.

Contact : Info.summerschool@solvay.edu

Useful Links



Website



Facebook page



Instagram



LinkedIn