The program is limited to only 30 participants. Please register earlier to reserve your place. Admission is on a "first-come-first-serve" basis. Don't miss your chance!

# **FEATURES**

Features	Korean Language Program
Duration	2 weeks
Period	January 9, 2017 – January 22, 2017  * Schedule is subject to change
Courses	Korean Language Course: 18 hours (3 hours per day)     2 Korean Culture Courses
Field Trips (Subject to Change)	4 free + 2 optional field trips  • Free Field Trips: Seoul City Tour, Broadcasting Station Tour, 'NANTA' Show, Lotte World  • Optional Field Trips: K-pop Music Chart Show, Ski Camp
Credit	No Credit
Application Deadline	December 18, 2016 (Payment by December 23, 2016) NOTE: Limit of 30 participants

# **HOW TO APPLY**

- 1. Visit [ http://ericaiie.hanyang.ac.kr ] and click on "Application download" on the pop-up "2017 ERICA Winter School Korean Language Program"
- 2. Download the application form and fill it out
- 3. Email to ericaiie@hanyang.ac.kr
- 4. After 5 working days, check your email for ERICA Winter School Korean Language Program Bank Account Info & the amount due.
- 5. Wire Transfer (T/T) the amount due
- \* A receipt for the amount due will be sent to you by e-mail.

# **FEES**

Required Fee	Tuition and Dormitory	USD 950	
	Optional Field Trip	USD 70 per field trip	
Optional Fee	Airport Pick-up	KRW 70,000 *payment to be made directly to the driver in cash	

#### **PROGRAM CALENDAR**

#### **Korean Language Program**

Sun Mon		Tue	Wed Thu		Fri	Sat	
	1 <sup>st</sup> Week						
	Arrival Korean C (9:00~12		Lotte World	Korean Class (9:00~12:00)	Korean Class (9:00~12:00)	raditional e Class  ation  Free Time  ation  Free	
	Welcome Event	Korean Traditional Culture Class	Lotte World	Broadcasting Station	Korean Traditional Culture Class	Time	
			2 <sup>nd</sup> Week				
Free	Korean Class (9:00~12:00)	Korean Class (9:00~12:00)	Old October	Korean Class (9:00~12:00)	Graduation	Free	
Time	Taekwondo & K-pop Dance	'NANTA' Show	K-Pop Chart Show	Free Time	Time		
			3 <sup>rd</sup> Week				
Free Time	Departure	* Optional field trips a * Schedule is subject	· ·				



Korean Traditional Culture Class



Seoul City Tour





Korean Traditional Culture Class



**Broadcasting Station** 



K-pop Chart Show (Optional Field Trip)





Lotte World



Ski Camp (Optional Field Trip)

#### SOME OF THE PRIDE HANYANG'S LIONS

- Approximately 300,000 alumni
- Ranked 1st for producing CEO at venture companies
- Ranked 1st as the preferred university by Korean conglomerates
- Ranked 4th for no. of students who passed patent attorney exam



Yoon Bu-Keun





German language & Theater and Film

HANYANG UNIVERSITY ERICA CAMPUS LOCATION

- 30km away from Gangnam-gu, Seoul (about 40 minutes by car or by subway)

- Hanyang University ERICA Campus, 55 Hanyangdaehak-ro, Sangnok-gu, Ansan,

ANYANGUNIVERSITY \_\_\_\_

HANYANG UNIVERSITY ERICA CAMPUS



Jana Keun-suk Hallyu Actor





Chung Mong-koo The President of Hyundai Motor Group Industrial Economy



Lee Byung-hun Hallvu Actor

Song Yoon A

French Language and Cultural Anthropology Literature

Gyeonggi-do, 15588, Korea

INCHEON

INTERNATIONAL

# **Korea Industry Program**

#### **First Session**

Experience

**ERICA** 

With the

**Creative Korea** 

**HANYANG** 

SCHOO

December 25, 2016 – January 1, 2017

#### **Second Session**

January 15, 2017 – January 22, 2017

#### **Third Session**

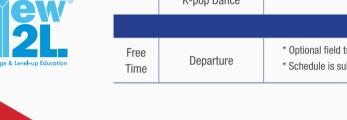
February 5, 2017 – February 12, 2017

#### Office of International Affairs

**Tel:** +82-31-400-4914 / 4916 **Website:** www.hanyangwinter.com/erica **Email:** jinnie@hanyang.ac.kr (English) / youngsook77@hanyang.ac.kr (Chinese)

2017





=RICN II=

# **KOREAN CULTURE COURSES & FIELD TRIPS**













**Creativity** is transforming imaginative ideas into practical and valuable products. These creative works can be found in science, technology, music, dance, art, designs, literature, or education, or in a multitude of other areas. At the Hanyang ERICA International Winter School, creativity takes the form of refreshing study abroad experience referred to as "edutainment". Come join us at HEIWS for our enlightening curriculum, entertaining excursions, and overall memorable experiences.

# **ERICA, Creativity, And You**



# **ERICA** = **Education** + **Research** + **Industry Cluster** at **Ansan**

**ERICA CAMPUS** 

The Hanyang University ERICA Campus consists of 8 colleges: the College of Engineering Science, College of Pharmacy, College of Science and Technology, College of Languages and Cultures, College of Communication and Social Science, College of Business and Economics, College of Design, and College of Sports and Arts. There are various departments that provide scholarships and internship opportunities in including: PRIME Departments (full scholarships), Rainbow 7 Departments (half scholarships), and Global Industry-University Partnership Departments (Internships).

Established	1979
Programs	40 Departments in 8 Colleges / 4 Graduate Schools
Student Population	Undergrad: 8,249 / Grade: 210
International Student Population	Number of International Students: Approx. 400 annually
University Ranking	QS World University Rankings (2016/2017): 171 <sup>th</sup> place QS Asian University Rankings (2016): 30 <sup>th</sup> place

# **FEATURES**

Features	Korea Industry Program			
Duration	1 week			
Period	<ul> <li>First Session: December 25, 2016 – January 1, 2017</li> <li>Second Session: January 15, 2017 – January 22, 2017</li> <li>Third Session: February 5, 2017 – February 12, 2017</li> <li>* Schedule is subject to change</li> </ul>			
Lectures	4 Special Lectures: Students are able to choose among below 2 options  1) Track 1: Lectures on Entrepreneurship, Branding, Robotics, IT, etc  2) Track 2: Lectures on Drama, Vocal Music, K-pop Dance, etc * Topics are subject to change  * Track 2 is only available on second and third sessions			
Field Trips	Seoul City Tour     Company Visits			
Credit	1 credit (official transcript will be issued)			
Application Deadline	<ul> <li>First Session: December 4, 2016 (Payment by December 9, 2016)</li> <li>Second Session: December 25, 2016 (Payment by December 30, 2016)</li> <li>Third Session: January 6, 2017 (Payment by January 13, 2017)</li> </ul>			

# **HOW TO APPLY**

- 1. Visit [ www.hanyangwinter.com/erica ] and click on 'Apply Now'
- 2. Create an online account to complete the Application Form
- 3. After 10 working days, visit [ www.hanyangwinter.com/erica ] and click on 'Sign In'
- 4. Check the Bank Account Info. & the amount due on the Application page
- 5. Wire Transfer (T/T) the amount due
- 6. After 10 working days, the payment balance will appear on the Application page

# **FEES**

Required Fee	Tuition, Dormitory and Food	USD 900
Optional Fee	Airport Pick-up	KRW 70,000 *payment to be made directly to the driver in cash

**Creative Korea** HANYANG

# PROGRAM CALENDAR

#### Track 1

Time	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
AM	Arrival	Welcome Event, <b>Lecture 1</b>	Lecture 2	Lecture 3	Lecture 4	Lecture 5	Free	Departure
PM	- Arrival	Seoul City Tour	Hyundai Motor / Amore Pacific	Samsung Innovation Museum	Broadcasting Station / World Cup Stadium	Farewell Event	Time	

Lecture topics on Entrepreneurship, Branding, Robotics, IT, etc (subject to change)

#### **Track 2** (Only available on second and third sessions)

Time	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
АМ	Arrival	Welcome Event  Lecture 1  Korean Culture &  Traditional Arts	Lecture 2 Drama (Stage Performing)	<b>Lecture 3</b> Vocal Music	<b>Lecture 4</b> K-pop Dancing	Lecture 5 Activities with Hanyang Univ. Students	Free Time –	Departure
PM		Seoul City Tour	Theater	Gallery	Broadcasting Station	Final Presentation (Talent Show by Group)		Time

<sup>\*</sup> Schedule and topic are subject to change.

# **COMPANY VISITS**

Amorepacific Story Garden



ORY GARDEN



**Broadcasting Station** 





World Cup Stadium

# EXICV IIE

2017



January 9, 2017 – January 22, 2017

**ERICA Institute of International Education Tel:** +82-31-400-5841~2 / 5847 Website: http://ericaiie.hanyang.ac.kr



<sup>\*</sup> Schedule is subject to change.

<sup>\*</sup> Depending on the schedule and the number of attendants, some programs will be divided into two teams.

<sup>\*</sup> Depending on the schedule and the number of participants, some programs may be divided into two teams.