

Social Innovation *Winter*

We expand your **experiential** learning!

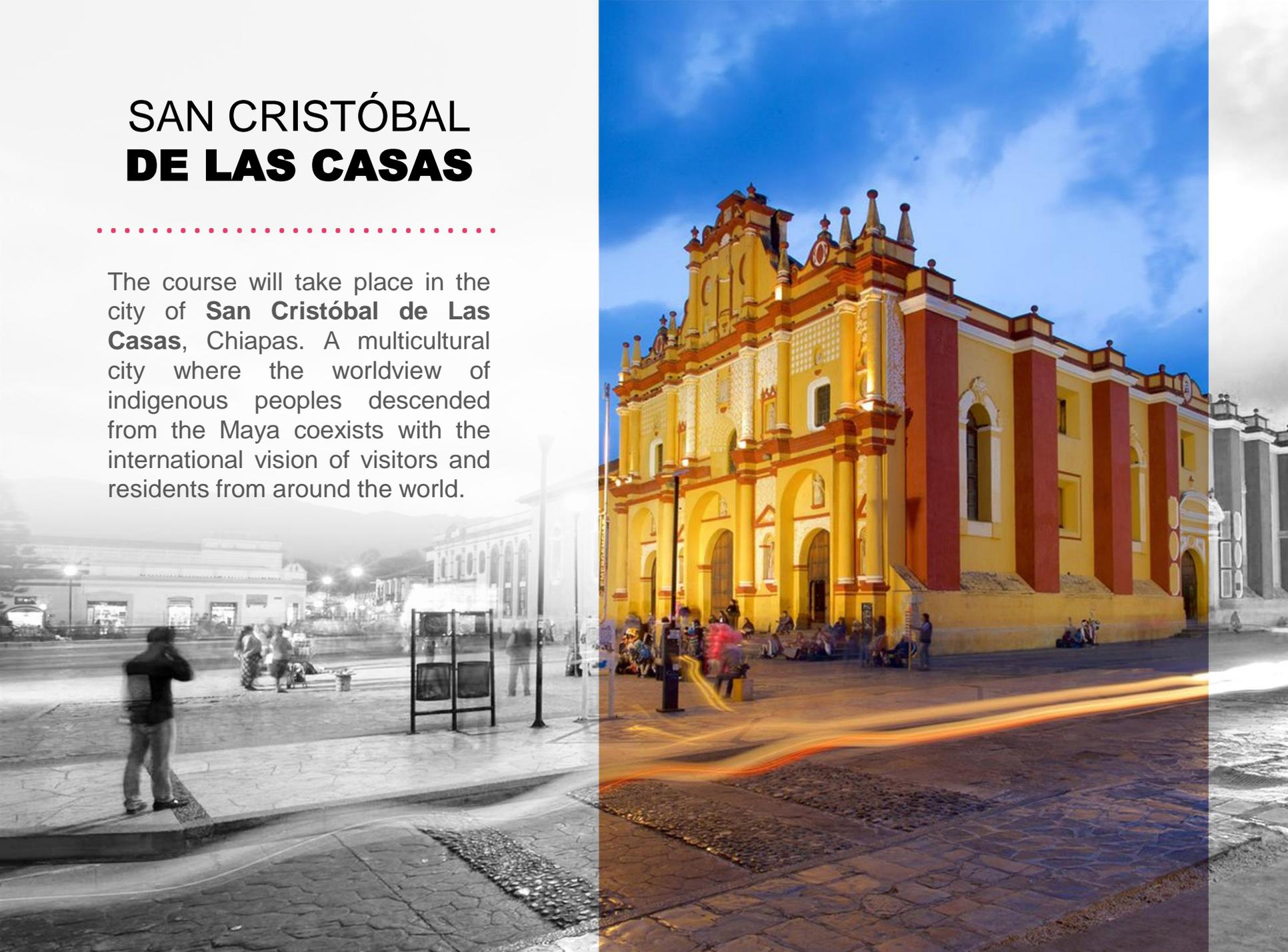


• Academic and community service program •

SAN CRISTÓBAL DE LAS CASAS

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The course will take place in the city of **San Cristóbal de Las Casas**, Chiapas. A multicultural city where the worldview of indigenous peoples descended from the Maya coexists with the international vision of visitors and residents from around the world.





FEATURES OF THE **PROGRAM**

LOCATION

San Cristóbal de Las Casas,
Chiapas, México

LEVEL OF INSTRUCTION

Undergraduate

DURATION OF THE PROGRAM

5 weeks

DATES

January 6th - February 7th, 2020

MAXIMUM NUMBER OF PARTICIPANTS

30 per group

HOUSING

Hotel / Hostel

LOCATION



Tecnológico
de Monterrey

· EN CHIAPAS ·



OBJECTIVES

- **Strengthen and apply** the curricular and co-curricular competencies defined in the Tec21 educational model.
- The student will use the knowledge gained in the classroom in a **specific cultural and community context**.
- The student **will develop a vision** of the diverse socio-economic conditions in Mexico.
- The student **will develop awareness** about the care and use of **natural resources**.
- The aim of the program is to contribute to the **development and enhancement** of the capacities of communities in relation to the challenges.

CHALLENGE-BASED LEARNING

Through challenge-based learning, students will actively engage in a real, relevant and environmentally-related problem situation, which involves defining a challenge and implementing a solution.

With the search for solutions to these social problems, we also look that the students strengthen the ethical and civic competencies, which is a characteristic of graduation of the students of professional careers in the TEC21 model.

During this learning experience you will have the opportunity to immerse yourself in one of the challenges we propose to work with indigenous communities and civil society organizations.



WORKSHOPS AND **LECTURES**

- Workshop on Social Branding.
- Dialogue and Deliberation workshop.
- Storytelling for Social Change
- Lecture on Social Innovation.
- Lecture on social movements on Chiapas.

For all courses



H1053 • Art and Intercultural



COURSE DEVELOPMENT

The aim of this course is that students be made aware and **understand cultural diversity, analyzing the different artistic expressions of cultural groups in the region.**

- **Disciplinary competences:**

- Analysis of principles and elements of art forms
- Understanding the history of the construction of cultural identity
- Practice of multiculturalism as a human development strategy

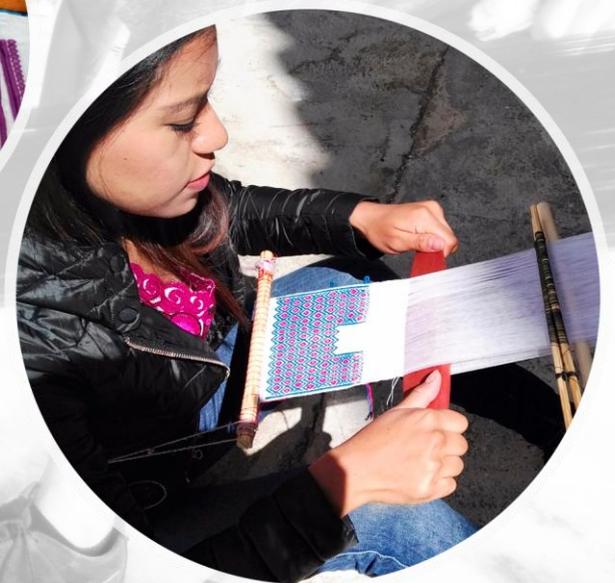
- **Transversal competences:**

- Éticas and Citizenship
- Problem solving
- Entrepreneurship and Innovation



WORKSHOP AND LECTURE

- **Backstrap loom workshop**
- **Lecture: Social dynamics in Zinacantán**



H2004 • Citizenship: Social and Political Practice





COURSE DEVELOPMENT

This course promotes student fundamental knowledge about citizenship practices, democratic institutions and socio-political context of today's Mexico. During this course, students will become aware of their responsibility as citizens with rights and obligations.

- **Disciplinary competences:**

- Approach to the study of citizenship
- Awareness of citizen responsibility
- Promoting the practice of citizenship

- **Transversal competences:**

- Citizenship and contribution to society
- Leadership
- Critical thinking

WORKSHOP AND LECTURE

- Workshop: **Human Rights**
- Lecture of **Fray Bartolomé de Las Casas Human Rights Center**



EM1006 • Social Entrepreneurship



COURSE DEVELOPMENT

This course promotes entrepreneurship with a social approach. Students will develop their comprehension of human sensitivity through the understanding of social issues, actively participating in identifying the most pressing socio-economic needs to **generate innovative solutions** to these problems.

The course will take place in the community of Nuevo Paraíso, located in the **Biosphere Reserve El Triunfo** in Chiapas. This community is based in one of the main coffee growing areas of organic production in the state. This community is known by its **majestic natural beauty**.

• **Disciplinary competences:**

- Expand entrepreneurship and social innovation.
- Identification of social problems in the low-income sector.
- Creating social business models.

• **Transversal competences:**

- Ethics
- Citizenship and contributing to society
- Innovation and Entrepreneurship
- Problem solving



WORKSHOP AND LECTURE

- Lecture: **Government regulations for eco-tourism businesses** (National Commission on Protected Areas)
- Lecture: **Eco-tourism Experience** (La Mano del Mono)
- Workshop: **Sustainable Business** (Community Learning for Sustainability Moxviquil)





ADITIONAL VISITS

- **Na Bolom Foundation** and Museum
 - Social Entrepreneurship Experience
- **Impacto** (NGO oriented to create links between producers and conscientious consumers)
- **Cacao Nativa** (Support for small producers of cocoa)
- **Community Learning** for Sustainability Moxviquil
- **Café Museo Café** (museum and cafeteria funded by small coffee producers)
- **Yomol A'tel** (organization created by tzeltal families of producers of coffee, honey and organic products).



PROGRAM CALENDAR

JANUARY 2020

Deadline to apply:

November 22th, 2019

Arrival:

January 5th, 2020

Orientation session:

January 6th, 2020

Classes start:

January 7th, 2020

Classes end:

February 6th, 2020

Closing ceremony:

February 7th, 2020

ACADEMIC AND COMMUNITY **SERVICE PROGRAM**

COURSES	US CREDITS	ECTS	LECTIVE HOURS
Art and intercultural	3	5	48
Citizenship: Social and Political Practice	3	5	48
Social Entrepreneurship	3	5	48

Students can choose only one.

Language of instruction:
English / Spanish





PROGRAM'S **COSTS**

TUITION

- One course (3 US credits or 5 ECTS)
995 USD | 915 EUR
- Health insurance
196 USD | 172 EUR

The tuition includes:

- Advice for accommodation.
- Welcoming event
- Official group picture
- Orientation session
- Participation in a Community Service Project
- Classes, lectures, workshops, visits and another weekly activities.
- Closing ceremony.

PROGRAM'S **COSTS**

The program fee does not include:

- Flights, local transportation, health insurance, lodging, personal expenses, meals, or any other incidental costs.
- For the Academic and Community Service Program students must pay their own transportation when needed.





HOUSING

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Tecnológico de Monterrey will suggest lodging options.

Students will receive a list of hotels, hostels and independent house rentals previously arranged by the international programs office.

Students can also select a different housing option; it is not mandatory to stay in the options provided by Tecnológico de Monterrey.

ESTIMATED ADDITIONAL COSTS

Lodging: You may consider 200 up to 700 USD budget for accommodation depending on your preferences: single or shared room, hostel or hotel.

Meals: consider 18 to 25 USD per day. Some hostels allow their guests to cook in their kitchen, but for most lodging providers this is not permitted. You can eat in restaurants, there are many options: economical versus pricey. Important note: eating at the "Mercado" is just for locals.

Local transportation: In San Cristóbal, being a small town, it is customary to walk a lot. The public transportation fee of 7 pesos (Aprox. 35¢ US or 0.32 EUR), must be paid each time you use a public van or "combi". If you need to go to a community outside San Cristóbal, the cost is according to the distance. Consider a budget from 80 to 120 USD (75 € to 110 €) for public local transportation. A bicycle is also a good choice, you may buy a used one in a second-hand shop for approximately 100 USD or 91€. You can rent one from 44 USD or 41€ a week. It is not recommended to use a bicycle in the roads outside the city.

Optional trips: There are several tourist agencies in San Cristóbal with ample offerings of short trips to beautiful places. Consider 45 up to 283 USD budget for this.





ESTIMATED COSTS (USD) SAMPLE BUDGET FOR 4 WEEKS

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	Standard	Inexpensive
Tuition one course: H 2004 –Citizenship: Social and Political Practice.	\$995	\$995
Hotel (shared room) 35 days:	\$816	\$525
Local transportation (bus / taxi) 35 days:	\$65	\$65
Airport taxi:	\$106	\$33
Optional trips:	\$283	\$45
Meals:	\$653	\$466
Health insurance	\$196	\$196
Estimated expenses	\$3,114	\$2,325



HEALTH INSURANCE

Tecnológico de Monterrey requires all international students to have a Major Health Insurance Policy with comprehensive coverage in the host country for the duration of the academic period in which the students will be involved. The insurance plan will be acquired on behalf of the students for which each student will pay as part of a summer package.

COVERAGES

AMOUNTS

Medical expenses (illness & accidents)	120,000 USD
Emergency evacuation expenses	120,000 USD
Repatriation of remains	15,000 USD
Civil liability through trip	500,000 USD

**Guarantee of direct payment
in case of emergency**

HEALTH INSURANCE

If students want to use their own insurance, the alternate option must include the mentioned coverages and amounts as a minimum. Alternative insurance will be reviewed through a waiver document that should be completed, signed and stamped by your insurance company.

The deadline to receive waivers is April the 30th; once your waiver has been reviewed, you will receive a final answer within two working days. Please, request the waiver be sent to ip.chiapas@servicios.itesm.mx.





ORIENTATION SESSION

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Tecnológico de Monterrey Campus Chiapas will give a welcome orientation session.

During the orientation session, different practical topics will be exposed: city guide, safety issues, emergencies and medical services, sightseeing, shopping, restaurants, campus regulations, program generalities, etc.

PAYMENT

The payment should be made through a wire transfer to the following bank account:

BANK: Wells Fargo Bank N.A.

BENEFICIARY: ITESM

ACCOUNT NUMBER: 83260102401128905

ABA: 121-000-248

SWIFT CODE: WFBIUS6S

ADDRESS: Wells Fargo Bank N.A.
Attn. Int'l Business Banking 1100
Matamoros St. Laredo, TX 78040-5005

ZIP CODE: 78040-5005

*Send a scanned copy of the bank slip to Tecnológico de Monterrey as soon as the payment has been made to ip.chiapas@servicios.itesm.mx





APPLICATION AND **ADMISSION**

Students must complete and send online application:

<http://www.chs.itesm.mx/internationalsummer>

CONTACT: internationalsummer.chs@itesm.mx



Invierno i
• CHIAPAS •

