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### Undergraduate Research Program

<b>Project Name</b>	Corporate entrepreneurship at family firms
<b>Campus &amp; Location in Mexico</b>	Monterrey
<b>Faculty</b>	Business
<b>Research Area</b>	Entrepreneurship
<b>Research Responsible</b>	Marcia Nelly Villasana Campos, David Salvador Xotlanihua González
<b>Description of the Project</b>	The purpose is to apply the Corporate Entrepreneurial Climate Instrument (CECI) in order to assess the 5 dimensions conducive to intrapreneurship in organizations in family firms.
<b>Training Provided</b>	Family business online seminars

### Offered during:

SUMMER

☒

WINTER

☐

SEMESTER

☒

### Student

<b>Tasks/Responsibilities</b>	Conduct literature reviews, collect and analyze data, attend project meetings
<b>Required Language Proficiency</b>	English; basic knowledge of Spanish is desirable (B1 equivalent) but not necessary
<b>Required Skills and Abilities</b>	Experience with statistical software such as SPSS; ability to evaluate, verify, and edit research data
<b>Other Documents</b>	<ol style="list-style-type: none"> <li>2) Accumulative grade point average (GPA) 2.5</li> <li>3) Official Transcript</li> <li>4) 2 letters of recommendation of faculty members</li> <li>5) Resume</li> <li>6) Letter of intention explaining the reason why you would like to participate in the research program</li> </ol>