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Undergraduate Research Program

Project Name	Innovation of entrepreneurs as a result of internationalization
Campus & Location in Mexico	Monterrey
Faculty	Business
Research Area	Entrepreneurship
Research Responsible	Dra. María de los Dolores González
Description of the Project	The study analyzes the effect of internationalization in the innovation that entrepreneurs show in their projects
Training Provided	The training will be provided before starting the project; student must know statistics and forecasting to participate.

Offered during:

SUMMER

☐

WINTER

☐

SEMESTER

☒

Student

Tasks/Responsibilities	Student will apply surveys and organize the data to be analyzed. Also will prepare the presentations, tables and figures for the publication of the papers.
Required Language Proficiency	English
Required Skills and Abilities	Statistics, Forecasting, Office and SPSS use.
Other Documents	<ol style="list-style-type: none"> 2) Accumulative grade point average (GPA) 2.5 3) Official Transcript 4) 2 letters of recommendation of faculty members 5) Resume 6) Letter of intention explaining the reason why you would like to participate in the research program