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Undergraduate Research Program

Project Name	Corporate entrepreneurship at family firms
Campus & Location in Mexico	Monterrey
Faculty	Business
Research Area	Entrepreneurship
Research Responsible	Marcia Nelly Villasana Campos, David Salvador Xotlanihua González
Description of the Project	The purpose is to apply the Corporate Entrepreneurial Climate Instrument (CECI) in order to assess the 5 dimensions conducive to intrapreneurship in organizations in family firms.
Training Provided	Family business online seminars

Offered during:

SUMMER

WINTER

SEMESTER

Student

Tasks/Responsibilities	Conduct literature reviews, collect and analyze data, attend project meetings
Required Language Proficiency	English; basic knowledge of Spanish is desirable (B1 equivalent) but not necessary
Required Skills and Abilities	Experience with statistical software such as SPSS; ability to evaluate, verify, and edit research data
Other Documents	<ol style="list-style-type: none"> 2) Accumulative grade point average (GPA) 2.5 3) Official Transcript 4) 2 letters of recommendation of faculty members 5) Resume 6) Letter of intention explaining the reason why you would like to participate in the research program