

Office of Global Education and Mobility

Summer Programmes 2016 Course Offering

Track 1: Chinese Language and Cultural Studies (1 course)				
1	CF9001	Chinese Language and Cultural Studies	6	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
Track 2: Entrepreneurship and Innovation Asia (4 courses)				
#	Course Code	Description	No of AU	Dates
1	ET9131	Entrepreneurship & Marketing for New Ventures	3	<ul style="list-style-type: none"> Term 1: 16 - 20 May 2016 Term 2: 27 Jun - 1 July 2016
2	ET9132	Entrepreneurial Accounting and Finance	3	<ul style="list-style-type: none"> Term 1: 23 May - 27 May 2016 Term 2: 4 - 11 July 2016
3	ET9133	Managing Growing Enterprises	3	<ul style="list-style-type: none"> Term 1: 30 May - 6 June 2016 Term 2: 12 - 18 July 2016
4	ET9134	Enterprise Strategy	3	<ul style="list-style-type: none"> Term 1: 7 -14 June 2016 Term 2: 19 – 26 July 2016
Track 3: Creative Design and Media (8 courses)				
#	Course Code	Description	No of AU	Dates
1	HL2020	World Poetry	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
2	HZ9202	Prose (Fiction): Voyages in Fiction	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
3	HZ9203	Prose (non-fiction):Home and Away	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
4	HZ9205	Exterior Worlds: Writing for Film	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
5	CS0204	Basic Media Writing	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
6	CS2044	Photojournalism	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
7	DA9007	Designing from the Asian point of View	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
8	DA9008	Animation – The Asian Perspective	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)

Track 4: Success in the Globalised Marketplace (7 courses)				
#	Course Code	Description	No of AU	Dates
1	BU8641	Cultural Intelligence: How to be an Explorer of the World	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
2	BU8642	Leadership in the 21 st Century	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
3	HC8004	Chinese Tradition and Society	3	<ul style="list-style-type: none"> Term 2: 4 July – 29 July (4 weeks)
4	BU8501	Marketing for the 21 st Century	3	<ul style="list-style-type: none"> Term 1: 9 May – 17 June (6 weeks) Term 2: 20 June – 29 July (6 weeks)
5	BU8201	Business Finance	3	<ul style="list-style-type: none"> Term 1: 9 May – 17 June (6 weeks) Term 2: 20 June – 29 July (6 weeks)
6	BU8101	Accounting – A User Perspective	3	<ul style="list-style-type: none"> Term 1: 9 May – 17 June (6 weeks) Term 2: 20 June – 29 July (6 weeks)
7	BU8601	Fundamentals of Management	3	<ul style="list-style-type: none"> Term 1: 9 May – 17 June (6 weeks)
Track 5: New Technologies, New World (3 courses)				
1	MA9031	3D Printing and Additive Manufacturing	3	<ul style="list-style-type: none"> Term 2: 4 July – 28 July (4 weeks)
2	MA9030	Bioprinting: Principles and Applications	3	<ul style="list-style-type: none"> Term 2: 4 July – 28 July (4 weeks)
3	MA9001	Introduction to Energy	3	<ul style="list-style-type: none"> Term 2: 4 July – 28 July (4 weeks)