



**National Research  
Tomsk Polytechnic University**

**International Academic Summer School on Well-being**

**«UniverCiTerra» 2015**

**19.07. - 08.08. 2015**

**Institute of Humanities, Social Sciences & Technologies**



# Organizers:

- Ministry of Education and Science of the Russian Federation
- The Russian Government
- National Research Tomsk Polytechnic University
- Vienna University of Technology
- Delft University of Technology
- Tomsk State University of Architecture and Building
- Siberian Resource Center of Tourism Industry
- NPO “Tomsk Association of Tourism and Hospitality”



# National Research Tomsk Polytechnic University





# Institute of Humanities, Social Sciences and Technologies

- 11 departments
- 8 international laboratories and centers

**Academic staff - Over 30 Professors**

**- Over 100 Associate Professors**

**- Over 100 PhD Students**

**Students - from Europe, Asia and Africa.**





## «UniverCiTerra» 2015: mission

*To enable the opportunity to students from different countries to gain experience in dealing with complex challenges issued in modern society via intercultural dialogue*





# Aim - to define global risks of society wellbeing

1. Constructing strategies for sustainable urban development.

2. Constructing strategies for sustainability communication.

3. Designing friendly technologies

4. Designing wellbeing models



# Modules:

- ✓ *City Tourism: Smart and Sustainable*
- ✓ *Rules, People, Technologies*
- ✓ *Sustainability communication*
- ✓ *Lifelong wellbeing.*  
*Active aging. Sustainable development*





# Lecturers:



## 1. *Ellen van Bueren*

**Affiliations:** Dr. E.M. van Bueren is Professor of Urban Development Management, the Delft University of Technology, the Netherlands

**Research interests:** Urban sustainability, policy design and evaluation, multi-actor decision-making, process management, gaming and simulation



## 2. *Fabio Casati*

**Affiliations:** Fabio Casati is professor of Computer Science at the University of Trento, Italy

**Research interests:** Engineering and computer information, social informatics (or informatics at the service of the community), web services and business process management



## 3. *Daniele Didino*

**Affiliations:** Post-doc, Tomsk Polytechnic University, Russia

**Research interests:** Subjective well-being, numerical cognition, numerosity processing, experimental psychology



## 4. *Marcello M. Mariani*

**Affiliations:** Marcello M. Mariani is Professor of Management and Marketing, the University of Bologna, Italy

**Research interests:** Destination marketing & management, digital marketing, public-private partnerships, cultural heritage, business models in creative industries



# Participants

Students from world  
leading universities and  
research centers





## Requirements for participants:

1. International students under the age of 35
2. Fluent English
3. A letter of reference from scientific supervisor or professor
4. A motivation essay
5. A valid passport at least six months beyond the dates of the trip



## Summer School Grant

1. Every student has a chance to win a scholarship
2. This scholarship covers travel expenses and accommodation
3. The number of scholarships is limited - only 50

website: [www.uct2015.tpu.ru](http://www.uct2015.tpu.ru)



# Wooden Architecture of Tomsk

During participation in the Summer School you'll receive 3 credits in total, and can participate in sports events and fantastic excursions! Every student will get a participant's pack for studying.





# Cultural events





[www.uct2015.tpu.ru](http://www.uct2015.tpu.ru)