

The Present & Future Prospects of Japanese POP Culture



College of Image Arts and Sciences

Summer



2016

Program

R
RITSUMEIKAN

Date: July 24, 2016 - August 5, 2016



2016 Summer Pop Culture

This course overviews the birth, the present and the future prospects for Japanese pop culture. It focuses in particular on those elements of Japanese pop culture that have had a substantial influence globally: manga, anime, computer games, and the character business. The course will look at the uniqueness of the culture and its impact on the world while also studying the connections with traditional Japanese culture as well as Japanese culture more broadly speaking.

2016 Japanese Pop Culture – Taught in English, 90 Mins Each, Subject to Change

1. Field Trip/ Kyoto International Manga Museum
2. Field Trip/ Toyosato Elementary School -Japanese Anime and Contents Tourism
3. Globalization of Japanese Pop-Culture
4. The Origin and development of Japanese Comic Industry
5. The development of Japanese Comic Industry
6. Development of Local Characters and Character Business
7. Local Characters and Their Development
8. The Origin of Monsters and Yokai
9. The Development of Japanese Heroes and Robot
10. Groups Project/ Utilizing Entertainment Products to Regional Economy Revitalization
11. The Origin and development of Video Game Industry
12. The Origin and Development of Japanese Heroes
13. The Origin and Development of Japanese VFX Entertainment(Monsters)
14. Group Presentation
15. Integration

Information

*Cancellation: No refund will be given after fees are paid to Ritsumeikan University.
*A minimum of 15 and maximum of 30 students can be accepted for this program.

✉ rsjprwj@st.ritsumeikan.ac.jp 📞 Fee: ¥140,000. 🏠 Hotel: T.B.A.

<http://www.ritsumeikan.ac.jp/eng/html/admissions/>



Sample Schedule

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Subject to change

July 24(Sun) Welcome to Japan!	25 (Mon) ☆Orientation ☆Campus Tour ☆Welcome Event	26 (Tue) ①Japanese Class ②Japanese Class ③Japanese Class ★Kinkakuji Temple	27 (Wed) ④Japanese Class ⑤Japanese Class ⑥Japanese Class ★MAIKO	28 (Thu) ⑦Japanese Class ⑧Japanese Class ⑨Japanese Class ★Peace Museum	29 (Fri) ⑩Japanese Class ⑪Japanese Class ⑫Japanese Class ★Food Sample	30(Sat) ⑬Pop Lecture (Manga Museum) ⑭Pop Lecture (Toyosato School)
31 (Sun) Off	1 (Mon) ⑮Pop Lecture ⑯Pop Lecture ⑰Pop Lecture	2 (Tue) ⑱Pop Lecture ⑲Pop Lecture ⑳Pop Lecture	3 (Wed) ㉑Pop Lecture ㉒Pop Lecture (Toei Studio Park)	4 (Thu) ㉓Pop Lecture ㉔Pop Lecture ㉕Pop Lecture	5 (Fri) ㉖Pop Lecture ㉗Pop Lecture ☆Completion Ceremony ☆Farewell Event	6 (Sat) See you again !



Field Trips

90 mins



Manga Museum



Toyosato School



Toei Studio Park



Japan Studies

90 mins



Peace Museum



Meeting MAIKO



Kinkakuji Temple



Food Sample



Language Classes

50mins



Basic Japanese



Hiragana / Katakana



Pop Japanese Words



◆Eligibility

Be enrolled as an undergraduate or graduate student at the commencement of the program. Have the ability to communicate in English OR in basic Japanese. No previous knowledge of Japanese language is required for the Japanese class.

◆Items included in the program fee

Tuition, Fieldwork Excursions, Completion Certificate, Library Membership Card, Campus WI-FI ID, Welcome Event, Farewell Event, Orientation Meeting, Campus Tour, and Third Party Liability Insurance.

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Application Starts

April 1st, 2016



Application Due

May 24th, 2016



Payment Due

June 9th, 2016