



College of Image Arts and Sciences

## Summer



Program

RITSUMEIKAN

Date: July 24, 2016 - August 5, 2016



This course overviews the birth, the present and the future prospects for Japanese pop culture. It focuses in particular on those elements of Japanese pop culture that have had a substantial influence globally: manga, anime, computer games, and the character business. The course will look at the uniqueness of the culture and its impact on the world while also studying the connections with traditional Japanese culture as well as Japanese culture more broadly speaking.

Japa	Japanese culture as well as Japanese culture more broadly speaking.						
2016 Japanese Pop Culture – Taught in English, 90 Mins Each, Subject to Change							
1.	Field Trip/ Kyoto International Manga Museum						
2.	Field Trip/ Toyosato Elementary School -Japanese Anime and Contents Tourism						
3.	Globalization of Japanese Pop-Culture						
4.	The Origin and development of Japanese Comic Industry						
5.	The development of Japanese Comic Industry						
6.	Development of Local Characters and Character Business						
7.	Local Characters and Their Development						
8.	The Origin of Monsters and Yokai						
9.	The Development of Japanese Heroes and Robot						
10.	Groups Project/ Utilizing Entertainment Products to Regional Economy Revitalization						
11.	The Origin and development of Video Game Industry						
12.	The Origin and Development of Japanese Heroes						
13.	The Origin and Development of Japanese VFX Entertainment(Monsters)						
14.	Group Presentation						
15.	Integration						

\*Cancellation: No refund will be given after fees are paid to Ritsumeikan University. \*A minimum of 15 and maximum of 30 students can be accepted for this program.

rsjprwjp@st.ritsumei.ac.jp & Fee:¥140,000. Hotel: T.B.A. http://www.ritsumei.ac.jp/eng/html/admissions/

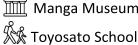


## Sample Schedule



July 24(Sun) Welcome to Japan!	☆Campus Tour ☆Welcome Event	26 (Tue) ①Japanese Class ②Japanese Class ③Japanese Class ★Kinkakuji Temple	27 (Wed) ④ Japanese Class ⑤ Japanese Class ⑥ Japanese Class ★ MAIKO	28 (Thu) (⑦ Japanese Class (⑧ Japanese Class (⑨ Japanese Class ★ Peace Museum	29 (Fri) ®Japanese Class ®Japanese Class ®Japanese Class ★Food Sample	30(Sat) ①Pop Lecture (Manga Museum) ②Pop Lecture (Toyosato School)
31 (Sun) Off	1 (Mon) ③ Pop Lecture ④ Pop Lecture ⑤ Pop Lecture	2 (Tue) ⑥ Pop Lecture ⑦ Pop Lecture ⑧ Pop Lecture	3 (Wed)  © Pop Lecture  © Pop Lecture  (Toei Studio Park)	4 (Thu) ①Pop Lecture ②Pop Lecture ③Pop Lecture	5 (Fri)  ⑥Pop Lecture ⑤Pop Lecture ☆Completion Ceremony ☆Farewell Event	6 (Sat) See you again!



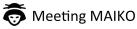


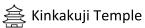


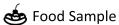
Toei Studio Park



Peace Museum

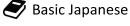


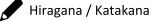














Pop Japanese Words



## Eligibility

Be enrolled as an undergraduate or graduate student at the commencement of the program. Have the ability to communicate in English OR in basic Japanese. No previous knowledge of Japanese language is required for the Japanese class.





## Items included in the program fee

Tuition, Fieldwork Excursions, Completion Certificate, Library Membership Card, Campus WI-FI ID, Welcome Event, Farewell Event, Orientation Meeting, Campus Tour, and Third Party Liability Insurance.

Icons provided by http://icons8.com

**Application Starts** April 1st, 2016



