

Summer Schools Vienna

Art and the City (Dr. Biljana Arandjelovic, University of Nis)

Period: 4.-22.07.2016 Workload: 45-55 teaching units / 8 ECTS credits - Field: Design and Architecture - Level: advanced undergraduate, graduate, PhD and professional – Examination: oral and project work

Content: In this course you will be exploring the intersection between art and architecture in the city and branding cities through art and design. The course will combine lectures, excursions, slideshows and discussions on topics related to urban space, public art and branding cities. This process is accompanied by showing information about the symbiosis of art and architecture in the cities like Berlin, Graz, Beijing and Auckland. Besides, it will be discussed the work of Christo & Jeanne Claude, Richard Serra, Maya Lin, Dani Karavan, Vito Acconci, Gordon Matta Clark, Anarchitecture group, Ant Farm, Robert Smithson, Erwin Wurm, Archigram, Haus-Rucker-Co, Dan Graham, Donald Judd, Dan Flavin, Rachel Whiteread, Claes Oldenburg, Hundertwasser, Google architecture, Jonathan Borofsky, Eduardo Chillada, Peter Kogler and more.

<http://www.innesvienna.net/summer-school/art-and-the-city>

Place Branding - (Dr. Biljana Arandjelovic, University of Nis; Emma Björner, KTH Stockholm)

Period: 4.7.-22.7.2016 Workload: 35-45 teaching units / 6 ECTS credits - Field: Design and Architecture - Level: undergraduate, graduate, PhD and professional – Examination: project work

Content: The course is provided through a series of lectures, discussions, field visits around the city of Graz, and case study examples from China and around the world – all related to place branding. Place branding is about the branding of various kinds of places, such as towns, city districts, cities, regions, destinations and nations. In today's global landscape, places are increasingly being branded in order to create competitive advantage, stand out in the global competition, and attract investors, tourists, residents and a workforce. Place branding is about the creation of favorable images among various audiences. It is a field that is growing in importance, and has become a central topic on the agenda of politicians and decision makers.

<http://www.innesvienna.net/summer-school/branding-cities>

Fashion and Architecture - (Dr. Biljana Arandjelovic, University of Nis)

Period: 4.7.-22.7.2016 Workload: 35-45 teaching units / 6 ECTS credits - Field: Design and Architecture - Level: undergraduate, graduate, PhD and professional – Examination: project work

Content: Both fashion and architecture reflect contemporary changes in cities, countries and societies. It is evident that since the 90s, the business strategies of the fashion industry have involved architecture more than ever. This trend has increased in the 21st century. Almost every flagship store has been designed by a star-architect. The course participants will discover who has designed for famous fashion brand such as Hermes, Cavalli, Armani, Tod's, D&G, Miu Miu, Prada, Louis Vuitton and many more. What do Herzog and de Meuron, OMA, Renzo Piano and other star-architects have to do with fashion?

<http://www.innesvienna.net/summer-school/fashion-and-architecture>

Austrian Architectural Culture (Prof. Caroline Jäger-Klein, Vienna UT)

Period: 4.-22.07.2016 Workload: 45-55 teaching units / 8 ECTS credits - Field: Design and Architecture - Level: advanced undergraduate, graduate and professional- Examination: oral, project work

Content: You will be introduced into a new school of thinking under Austrian architects and researchers under weekly changing focus on • Social and Cultural Specifics in Viennese Architecture 1850-1950 • Sustainable Architectural Design Made in Austria • Building in a Historical Context within Austria • Theoretical lectures and innovative presentations • Excursions to historical buildings and current building sites • Visits to architectural offices, companies and research institutions • lectures by internationally acclaimed experts.

<http://www.innesvienna.net/summer-school/austrian-architectural-culture>

Creativity and Entrepreneurship in Engineering (Ass. Prof. Zeljko Tekic, Skolktech)

Period: 17.-29.7.2016 Workload: 35-45 teaching units / 8 ECTS credits - Field: Engineering and Management - Level: undergraduate, graduate, PhD and professional – Examination: oral and project work

Content: This summer school aims to equip students with an understanding of the process of developing creative technology-based (engineering) ideas in global and intercultural context. It focuses on combinations of engineering and business creativity, design and co-creation methods that can help students as future engineers, entrepreneurs, managers and innovators to identify opportunities and generate concepts with and for others to foster valuable innovations. Thus, students, organized in teams, will practice creative problem solving techniques, generate, evaluate and implement a novel business idea thereby gaining valuable entrepreneurial skills.

Food Design (Mag. Arch Martin Hablesreiter, University of Salzburg/UAS St.Pölten)

Period: 4.-15.07.2016 Workload: 45-55 teaching units / 8 ECTS credits - Field: Art and Design -

Level: undergraduate, graduate, PhD and professional – Examination: project work

Content: The course concentrates on the essential design parameter of food and eating. Concerning the food design, this summer school will try to identify the motivation for designing food. Its structure follows the three main motivations: sensory and sensual pleasure, function and culture. Besides, it will be presented historical examples as well as contemporary food designers and their working methods. Concerning the eat design, various rules, taboos, and rituals connected to the act of eating in an intercultural relation will be introduced. It will be discussed not only national traditions and religious dietary laws, but also modern forms of austerity such as vegetarianism, veganism, freeganism, fair trade, etc. Hence, the authors will analyze the impact of migration movements and urbanisation on the act of eating and will question how it is possible that self-proclaimed “guardians of taste” and food critics are able to define and dominate the consumer and eating behaviour of whole nations. In the last step, there will be revealed the mechanisms, which exploit dining rules, as well as eating utensils, decoration, taste, disgust, and food design in order to anchor role models, hierarchies, patriarchy and even xenophobia in society. The workshop eat design explores the origins of table design objects, of behaviours and of taste. This summer school asks WHAT we eat with WHOM, WHEN, WHERE, HOW, HOW LONG, and WHY?

<http://www.innesvienna.net/summer-school/fooddesign>

International Economy and Sustainable Development (Prof. Dr. Guy Fournier, Pforzheim University)

Period: 4.-15.07.2016 Workload: 35-45 teaching units / 6 ECTS credits - Field: Economics and Sustainable Development - Level: undergraduate, graduate, PhD and professional – Examination: project work

Content: The course will clarify if the current paradigm in international economy, international finance and macroeconomic regulation is sustainable. This question will be enriched by an analysis of the impacts of changing environment on management and citizenship through the concepts of corporate social responsibility (CSR) and sustainable development. The objective of this course is to give a broad understanding of: international trade theories, the changing global economy and the globalisation debate (economic, social and ecological limits) to increase comprehension on how environment influences international economy, international management, the consumer and all the society. Besides, the necessary awareness of sustainable development and sustainable development strategies (planned obsolescence; rebound effect; circular and positive economy; efficiency, sufficiency, consistency) will be promoted. Likewise, the concept of Corporate Social Responsibility will be introduced and the business opportunities emerging from climate changes will be analyzed. Participants should be open-minded and develop critical thinking skills, work in teams and improve their communication skills in written and oral communication.

<http://www.innesvienna.net/summer-school/international-economy-and-sustainable-development>

Urban Living with Water (Dr. Borislava Blagojevic, Prof. Dr. Ljiljana Vasilevska, University of Nis)

Period: 11.-22.07.2016 Workload: 35-45 teaching units / 6 ECTS credits - Field: Engineering and Architecture - Level: undergraduate, graduate and PhD – Examination: project work

Content: The course will address basic principles of stormwater management approaches in urban areas, such as Low Impact Development (LID), Sustainable Drainage Systems (SuDS), Sustainable Urban Drainage Schemes (SUDS), Water Sensitive Urban Design (WSUD), etc. Course focus will be on low-rise high density housing (LRHD) areas opportunities and limitations for stormwater management approaches implementation. As addition to basic principles and criteria for urban planning and design of LRHD areas, environmental, sanitation and climate aspects for stormwater elements and measures will be included and shown. Participants will visit a number of exemplar Vienna locations, and they will be a part of multidisciplinary team that will work on the design project at selected location in Vienna. In the project work, participants are expected to recognize and demonstrate potential, possibilities and limitations of rainwater harvesting as a part of stormwater management approach in urban design treatment of open spaces in selected LRHD area.

<http://www.innesvienna.net/summer-school/urban-living-with-water>

Automotive Design (Boris Fabris, Card Designer, Torino, Italy)

Three options: 01.2.-5.2.2016 or 4.7.-8.7.2016 or 1.8.-5.8.2016

Workload: 35-45 teaching units / 6 ECTS credits - Field: Design and Engineering: advanced undergraduate, graduate, PhD – Examination: oral

Content: This Summer School is headed by Boris Fabris, experienced car designer from *fioravanti*. Within the Automotive Design Summer School you will examine interesting topics relevant for the automotive design: history of car design - history of the major and relevant automotive companies - the importance of the brand identity and styles that characterize the brand - style and function - the importance in design process of the style and the functionality - all the steps of automotive project - from the sketch to the model and from the model to the real car - news from - automotive eco design - new propulsions, new technologies and new materials - sketches and renderings - introduction in the basic types of the sketch and commands of Photoshop - insight into the relevant skills of the automotive designer - interaction between theoretical frame conditions and the real projects. Projects in the classroom: car design project with different themes, limits and inputs.

<http://www.innesvienna.net/summer-schools.html>

Project Lab - From an idea to project proposal (MSc Vladimir Todorovic, University of Novi Sad)

Period: 25.7.-5.8.2016 Workload: 35-45 teaching units / 6 ECTS credits- Field: Engineering, Business, Economics, Education - Level: undergraduate, graduate, PhD and professional – Examination: oral

Content: Projects are everywhere – in construction and software engineering, in science, medicine, public administration, NGOs and in education. Today, it is a common way for organizations of all sizes and profiles to carry out different types of unique and temporary tasks. The major employers of graduates view students' competence to understand and organize project-based operations as one of core employability competencies.

But, how an idea is transferred into viable project proposal? What is the thinking behind well planned and structured projects? How an idea is tested and fitted to thematic framework? These are the central questions we focus on at our summer school. The program aims to introduce the range of issues related to idea-proposal interface – factors that affect projects, the tools and techniques for idea development and project planning, and to help students to develop the skills, knowledge, attributes and behaviours needed for winning projects.

<http://www.innesvienna.net/summer-school/project-lab-from-an-idea-to-project-proposal>

The participation in the following programs is only possible with 25% fee reduction.

INNES Summer School Istanbul

Building Istanbul - Then and Now (Dr.(can) Semra Horuz, Vienna UT),

In cooperation with Bilgi University Istanbul

Period: 18.-29.07.2016 Workload: 35-45 teaching units / 6 ECTS credits - Field: Design and Architecture - Level: undergraduate, graduate, PhD and professional – Examination: project work

Content: This course aims to create a comprehensive understanding of architectural culture of Istanbul in the last two centuries. Composed of two main blocks, the course covers the historical development of the city in form of lectures and excursions. The cumulative objective of the lectures is to focus on 19th and 20th centuries since these two centuries have brought major transformations in Istanbul; the alterations on macro and micro form, skyline, shoreline and the overall urban landscape.

The lectures will be followed by excursions deepening the understanding of the given information. Besides, there will be the chance to meet practicing architects in Istanbul in form of social events and presentations which will give the opportunity to understand the scale and problems of today.

<http://www.innesvienna.net/summer-school/building-istanbul-then-and-now>

INNES Summer School Berlin

Art and the City Berlin - (Dr. Biljana Arandjelovic, University of Nis)

Period: 25.7.-12.08.2016 Workload: 35-45 teaching units / 6 ECTS credits - Field: Design and Architecture - Level: undergraduate, graduate, PhD and professional – Examination: project work

Content: People say that Berlin is the city where you have to be today. It is appealing to all: to tourists, young people and especially to artists. After the fall of the wall, the city flourished and started its new age. Building sites increased after the 80s. Its tendency to be a recognizable creative destination has been particularly strong in the last ten years, as Berlin is considered to be the top art destination in Europe due to its large number of galleries and good conditions for artists. The city is also the first city in Europe to have the official title of UNESCO city of design. The creative industry has strong potential. Berlin is charming, diverse, and cosmopolitan, always different, full of gaps and holes in its urban space, and crowded. This is the place where art and architecture are always together. This is the city where architecture meets art.

<http://www.innesvienna.net/summer-school/building-istanbul-then-and-now>

INTERNATIONAL SUMMER SCHOOLS

Our interdisciplinary Summer Schools aim at stimulating intellectual and personal development in an open and diverse environment. The participants will experience the exciting combination of a high-quality academic education and a wide range of cultural and social activities. Vienna is the perfect environment for studying, applying your knowledge, and making friends and networking for your future career. INNES is well-known for its efforts to bringing together international students, academics and professionals. We aim at enhancing competencies in order to equip young people with vital skills and a positive attitude that is essential for global and sustainable problem-solving.

TARGET GROUP

Summer Schools are designed for international students, academics and professionals with different backgrounds: engineering, art and design, energy and civil engineering, urbanism and business, architecture, arts, law, literature, management, culture, politics and more.

LANGUAGE & SESSION STRUCTURE

The language of instruction in all Summer Schools is English. It is necessary that our participants have excellent written and oral command in English, at least at B2 level. There are about 15-20 participants in the groups.

Our academic takes place mostly in the morning. Workshops, field excursions, company visits and social events are in the afternoon as well. Weekends are free.

INTERNATIONAL LECTURERS

Summer Schools are supervised by lecturers coming from international universities all over the world or experienced professionals. Lecturers and sessions are chosen upon rigorous academic criteria by an academic board of internationally qualified experts.

WORKLOAD & CERTIFICATE

You can choose between one, two or three-week interdisciplinary Summer Schools consisting of lectures, workshops, in- and outdoor activities, field excursions, exercises and discussions. The program offers a minimum number of contact hours (25 – 35 - 45+). Upon completion of the course, you will receive a certificate of participation after passing the final exam successfully including the number of credits (ECTS), which you can use for transfer of credit back to your home university.

SOCIAL PROGRAMME

We offer an exciting social program with site visits and excursions to complement the academic program. Other organized social events will include welcome and farewell reception, sightseeing tours, and visits to museums and historical places of interest. At the same time, you will have enough time to explore Vienna on your own or with your new friends.

TUITION FEE

The tuition fee depends on the duration of the Summer School and it includes: participation fee and welcome package. All working materials are included. Social program can be booked separately upon the participants needs. Travel costs to and from Vienna and costs for meals are not included. There is a university cafeteria as well as many restaurants and supermarkets in the area around the venue.

ACCOMMODATION IN THE STUDENT GUEST HOUSE

We will help you to book a completely equipped single or double room in a shared apartment in one of the centrally located, modern student hostels. You will be staying in a room with internet access. Single room for three weeks costs around EUR 450 and double room around EUR 350